

HELP PROTECT OUR INDUSTRY & SUPPORT THE RIGHT TO RENT

VRMA introduces the Right to Rent program, powered by Inhabit IQ.



COVID-19 has challenged the vacation rental industry like nothing else in history. As we approach the summer vacation season, we continue to see wide-ranging regulatory issues, including overreaching local policies, outright bans, and unfair taxation. These temporary regulations are trending towards longstanding law if action isn't immediate.

This year, VRMA and Inhabit IQ are pioneering Right to Rent, an innovative solution for homeowners and property managers to protect the right to rent their homes as vacation rentals.

What is Right to Rent?

Through Right to Rent, donations are collected from property management companies and allocated to protect travelers' rights to choose the type of accommodation they want. Inhabit IQ's integration software facilitates revenue through an add-on donation per guest booking realized, typically included as an administration or program fee within the reservation.

Right to Rent Funds:

- ✓ Professional support for managers and owners to defend their business against onerous regulations;
- ✓ Issue tracking on state and local regulations;
- ✓ Responses to legislative concerns;
- ✓ Lobbying with state and local officials on policies that improve access to properties; and
- ✓ National focus on strengthening VRMA Government Affairs efforts.

For more information on Right to Rent, visit: vrma.org/right-to-rent

